



ASAP announces panel of 8 judges for the 2018 Serviced Apartment Industry Awards

ASAP – the not-for-profit trade body for the serviced apartment sector - is delighted to announce the 8 members of its judging panel for the **2018 ASAP Serviced Apartment Industry Awards**.

The Association is very fortunate to have secured 8 influential and highly experienced industry leaders to form its judging panel for the 2018 Awards who are confirmed as:

- Juliet Price, Consultant Executive Director, HBAA
- Lesley Putnam, Regional Alliance Manager EMEA - UK, Crown Worldwide Group
- Michael Kessler, Chief Revenue Officer, ReviewPro
- Janet Harmer, Associate Editor, The Caterer
- Marie Hickey, Director – Commercial Research, Savills UK
- Jon Bolger, Director, Travel Equilibrium Consultancy
- Samantha van Leeuwen, Head of Hotels & Venues, PwC
- Geoffrey Roe, Business Development Manager, The Springboard Charity

James Foice, Chief Executive of the ASAP, comments:

*'The **ASAP Serviced Apartment Industry Awards** programme is now well established in its 6th year, and I am extremely pleased to have secured the support of 8 very well-respected industry leaders representing different aspects of our industry, who are generously giving of their time to judge our **2018 Awards**. In particular I'd like to highlight that we have broadened our expert panel this year to include 3 new judges. Firstly, in recognition of the significance of the relocation sector to our industry, it's great to welcome Lesley Putnam from the Crown Worldwide Group to our panel. I'm also delighted to have Juliet Price of the HBAA join us as a judge this year, in view of the important role of the booking agent to our sector as well as Michael Kessler of ReviewPro, who ASAP are partnering with in the critical area of online reputation management and guest satisfaction, so key to ASAP's Quality Accreditation Programme.'*

With the serviced apartment sector continuing to grow very strongly, and ASAP's membership having increased to 191 members spanning 19 countries, a record level of entries is expected for the 2018 Awards, which champion excellence across the industry. The countdown to the submission deadline for the 2018 Awards is well and truly underway with less than 6 weeks remaining for awards to be submitted – the submission deadline is **Monday 13 August 2018 1700 BST**.

The 2018 Awards shortlist will be announced at the **ASAP Business Meeting and Networking** event on Thursday 20 September with the final judging taking place in October. All the award winners will be announced at the **2018 ASAP Awards Gala Dinner** in London on 6 December.

For more information about the 2018 ASAP Awards Programme visit: <http://www.asapawards.org.uk/>

Ends

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Background

The **Association of Serviced Apartment Providers** (ASAP), the not-for-profit trade body for the serviced apartment sector, is the pioneer of the first global awards programme for the serviced apartment, the aparthotel, extended stay and short-term accommodation rental industry. ASAP has continued to build on the outstanding successes of previous years and the highly successful awards programme is now in its 6th year.

Visit: <http://www.asapawards.org.uk/> for further information about the awards programme or email: awards@theasap.org.uk

Follow the latest information about the awards on twitter: **#asapawards**

ASAP Membership

Our 191 members own and operate over 100,000 properties globally. Our membership also includes 12 serviced apartment agencies committed to supporting and growing the sector.

www.theasap.org.uk

ASAP News Hub: 'The Voice of the sector' - <http://hub.theasap.org.uk/>

Our hub features all the latest news stories for the serviced apartment sector as well as interesting trends/insights in the wider travel industry.